

knowledgecapitalDNA



Next Generation Knowledge Management Practices

Innovation is a top priority of CEO's world-wide. Developing world-class Innovation practices requires an understanding of how to accelerate knowledge acquisition, development, and sustainability practices. Germinating new ideas to achieve breakthrough performance requires innovation and knowledge management core competencies. We collaborate with our clients, suppliers and employees to create new knowledgecapital DNA.

Col*lab`o*ra"tion
n. The act of working
together; united labor.
Webster's Dictionary

**"We are experts in
c-Commerce."**

We specialize in collaboration commerce (c-Commerce) services to help our clients build dynamic multi-dimensional relationships with a wide universe of buyers, partners, and sellers.

We do this strategically by leveraging what collaborators know and share; how collaborators work and how they are enabled to work virtually. We help our clients solve how to collaborate quickly and profitably.

Why is Knowledge Management important?

- ◆ Knowledge now doubles world-wide in less than twelve months – keeping your organization's knowledge current is complex and requires intellectual asset and risk management practices.
- ◆ The global economy has shifted to knowledge based services which are intangible; over 70% of the global GDP is based on intangible assets

The Internet has enabled real-time collaboration beyond traditional trading partners which results in more rapid and innovative ways to solve business problems and capture new business.

Our knowledgecapital DNA Offerings

- **Complexity Management** – We use third generation knowledge management strategies to understand complex patterns to increase our clients' ability to manage global knowledge flows more effectively.
- **Collaboration Commerce** – We design, build and implement collaborative internet business models using best in class approaches and toolkits (e.g., B2B, B2C, B2E).
- **Idea Management** – We help organizations collect, capture, and manage the flow of new ideas to ensure effective innovation and learning cultures are enabled.
- **Innovation Acceleration** – We help organizations develop their innovation and knowledge acceleration strategies to improve business performance.
- **Intellectual Asset Management** – We have a comprehensive Intellectual Capital Value creation methodology to help our clients manage their knowledge as strategic assets.

Power has shifted to the consumer and new ways of working need to be created leveraging internet-based solutions. Organizations need to create environments to attract and retain talent, and also ensure knowledge is shared rapidly to meet changing business needs. Are you Ready?

Select Clients

Bell Canada

Experience Highlights

- ◆ We developed a centralized Program Management and Innovation Office for a \$3B business unit, streamlining operational and communication practices, and architected a new intelligent center using Sharepoint Portal to increase collaboration practices.

"Helix brings practical implementation experience to help develop strong foundations of excellence. We would not have been able to achieve our change transformation objectives without Helix's help. (Pat Tremaine, SVP, Marketing, Bell Canada).

CIBC

- ◆ We supported CIBC develop a portal solution and increase knowledge of integrated communication capabilities.

Royal Bank of Canada

- ◆ We developed a global portal architecture and business strategy to connect the bridges at the Royal Bank of Canada.

"We partnered with many tier one firms in helping us understand new approaches to knowledge innovation; there is no other firm we found with the depth of Helix Commerce International Inc. (Bruce Green, Retired Vice President, Royal Bank of Canada)

George Brown College

- ◆ We helped a major Canadian college, George Brown, develop an enterprise portal strategy to advance their vision to create a world-class organization.

"Helix brings world-class strategic planning and collaboration commerce expertise. They deliver quality results and make a difference! (Anne Sado, President, George Brown College)

Benefits of Partnering with Helix

- ◆ Helix brings world-class Innovation and Knowledge Management expertise to support our client's growth needs.
- ◆ Helix has over 30 global leading experts in Innovation and Knowledge Management to execute effective change programs.
- ◆ Our Innovation and Knowledge Acceleration methodologies and toolkits are comprehensive and well proven.
- ◆ Helix is a global thought leader in collaboration commerce and knowledge management

Recent Books

