

## Overview



### Helix Commerce International Inc.

Innovation propels us forward. Yet innovation only results in progress when we embrace new knowledge and change. Helix Commerce has critical business competencies to accelerate business growth. We collaborate with our clients, suppliers and employees to build new DNA.

Col\*lab'o\*ra'tion  
n. The act of working  
together; united labor.  
Webster's Dictionary

***"We are the  
experts in c-  
Commerce."***

We specialize in collaboration commerce (c-Commerce) services to help our clients build dynamic multi-dimensional relationships with a wide universe of buyers, partners, and sellers.

We do this strategically by leveraging what collaborators know and share; how collaborators work and how they are enabled to work virtually.

We help our clients solve how to collaborate quickly and profitably.

#### Why is c-Commerce important?

- ◆ Opportunities enabled by the Internet allow real-time collaboration beyond traditional trading partners and lead to different and innovative ways to solve business problems and capture new business.
- ◆ Increase in virtual-based communities (consumers, customers, employees, suppliers) to rapidly self-organize.
- ◆ Explosion of multi-channel commerce enabling enterprises to deliver greater value to customers by synchronizing events and activities among business partners.

#### What we do

Helix Commerce has expertise in five core service lines of business. We bring together new forms of knowledgecapital DNA, humancapital DNA, digitalcapital DNA, customercapital DNA and entrepreneurcapital DNA to meet our clients' growth needs. Helix has an experienced team of professionals and partners that execute effectively the strategy, human, process, and technology requirements of c-Commerce.

#### Our Offerings

<b>knowledgecapitalDNA</b>	We understand the new collaboration business models
We understand the collaboration effects of people at work	<b>humancapitalDNA</b>
<b>digitalcapitalDNA</b>	We understand the next generation of collaboration technologies
We know customer value strategies that support new commerce business models	<b>customercapitalDNA</b>
<b>entrepreneurcapitalDNA</b>	We know how to accelerate growth for c-commerce companies

## Helix Commerce International Inc.

### Our Vision

We are global leaders in business innovation and collaboration commerce.

Our core focus is accelerating our clients' growth using innovation and third-generation knowledge management techniques.

### Our Approach

- ◆ We create trusting relationships to bring long-term value for our customers, partners, suppliers, and our employees.
- ◆ We understand and build the critical strategy, process, human, technology and organizational capabilities that result in breakthrough performance.
- ◆ We have partnered with the world's best innovation and business transformation firms to bring accelerated value to our clients.
- ◆ We use third generation innovation, intellectual capital, and knowledge management methods and approaches to help our clients leapfrog forward.
- ◆ We have created a diamond virtual network of diverse talent and skills from tier one firms to create a collaborative ecosystem to meet our client's growth needs.
- ◆ We thrive on requisite variety as this is where innovation and transformational change's best kept secrets reside.
- ◆ We believe that innovation collaboration can change the world; our commitment to making this happen for our clients is our "unique" helix DNA.

### Our Clients

