

Business Capability Mapping and Analysis



Helping you understand your business capabilities...gaps, synergies and alignment

With strategic partnerships and alliances focused on Tier One Innovation, Business & Technology Strategy, and Capabilities Mapping firms, Helix brings leading edge business perspectives, points of view, and methodologies to your business needs.

Col*lab'o*ra'tion
n. The act of working together;
united labor.
Webster's Dictionary

Companies must continuously rethink their business models. Ultimately, the success or failure of a company depends:

- ◆ How well its business design matches its customers' needs and priorities;
- ◆ How effective you are at harnessing innovations in management and technology on converting those innovations into business models that generate desired customer experience and economic values.

What is Business Capability Mapping and Analysis (BCMA)?

Business Capability Mapping focuses on Strategy, Business, & Technology alignment. It centers on **what** your business does vs. **how** you do it. BCMA looks at an organization's capabilities and processes. It provides an executive view and analysis on the alignment and synergy between the company's strategy and plan, and its capabilities to implement and achieve them.

BCMA allows senior management to examine "what" things work and "why" they work...or don't. In other words, **what is your business** (capabilities) and **what are you in the business of doing** (the processes)...and are they aligned?

How Does it Work?

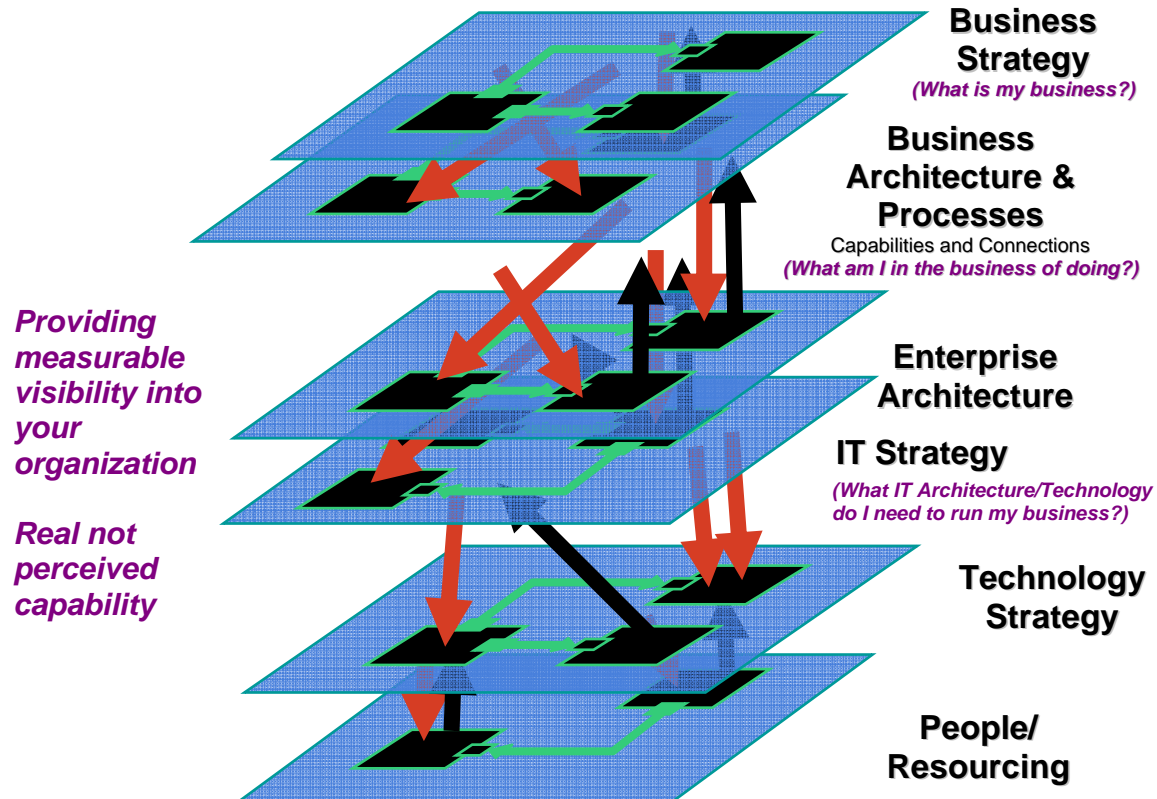
Our approach/methodology responds to senior executive needs. It bridges the chasm between "Strategy", "Process", "Architecture", and "Technology". We have the ability to look at and bring greater clarity to the "as is" state and capabilities of your organization, and its alignment to the "to be" vision of the business.

We use leading business analytic software toolkits that align with 6 Sigma, Zachman and other leading business process improvement methodologies; however, we go one step beyond these current approaches.

Our approach is fast, tangible and focuses on business results. Within 8 weeks, you get a comprehensive analysis with dashboard indicators and results to implement change...completed within a budget that is very affordable.

An Enterprise and its business is an ecosystem of capabilities that enable and enhance the business strategy and the final welfare of the company.

BCMA Organizes



Benefits of Engaging Helix in Business Capability Mapping & Analysis

- ◆ Transformational way of looking at your existing/future business – get better insight into how your business is performing
- ◆ Look at what your capabilities are and how to execute on them
- ◆ Defines the business value of projects/areas of business before reengineering to specific areas
- ◆ Provides you with highly re-useable tools to develop a structured approach to project decisions
- ◆ Provides a common language between the business and IT teams from a business perspective